

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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146318	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 256839		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	
<b>NAME</b>	STRATEGIC MEDIA PLACEMENT		ROTHFUS FOR CONGRESS	
<b>AND</b>	7669 Stagers Loop		1341 Old Freedom Rd Ste 202	
<b>ADDRESS</b>	Delaware	OH 43015-7010	Cranberry	PA 16066-5010
	USA		USA	
<b>CONTACT</b>	WHITNEY EVERSOLE		<b>PRODUCT</b> PA CD12 KEITH ROTHFUS WK 10/29	
<b>LOCAL SALESPERSON</b>	Brian Butz-1	<b>AGENCY EST. NO.</b> 2554	<b>PRODUCT CODE</b>	1310
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 10/29/12 <b>AND ENDING</b> 11/04/12 <b>NO. WEEKS:</b> 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 30 MIN	M-F SEP	3	05:00A	05:58A	30S	10/29/12-11/02/12	THIS MORNING 5-6AM	3	250.00	750.00
2 30 MIN	11111.. SEP	5	05:58A	07:00A	30S	10/29/12-11/02/12	THIS MORNING 6-7AM	5	400.00	2000.00
3 30 MIN	11111.. SEP	5	07:00A	09:00A	30S	10/29/12-11/02/12	THE EARLY SHOW	5	300.00	1500.00
4 30 MIN	M-F SEP	3	10:58A	11:58A	30S	10/29/12-11/02/12	PRICE IS RIGHT	3	400.00	1200.00
5 30 MIN	M-F SEP	3	11:58A	12:30P	30S	10/29/12-11/02/12	NOON NEWS	3	425.00	1275.00
6 30 MIN	M-F SEP	3	02:58P	03:58P	30S	10/29/12-11/02/12	DR. PHIL	3	300.00	900.00
7 30 MIN	M-F SEP	4	04:30P	05:00P	30S	10/29/12-11/02/12	430-5PM NEWS	4	525.00	2100.00
8 30 MIN	11111.. SEP	5	05:30P	06:00P	30S	10/29/12-11/02/12	530-6PM NEWS	5	675.00	3375.00
9 30 MIN	11111.. SEP	5	05:58P	06:30P	30S	10/29/12-11/02/12	M-F 6PM NEWS	5	725.00	3625.00
10 30 MIN	11111.. SEP	5	06:30P	07:00P	30S	10/29/12-11/02/12	M-F 630PM NEWS	5	725.00	3625.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KDKA-TV

CONTRACT NO. REV.

1201-56253-1

DATE PRINTED

08/16/12

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	USA	USA		
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			FROM	TO						
11	M-Su 30 MIN SEP	6	11:00P	11:35P	30S	10/29/12-11/04/12	11PM NEWS	6	1100.00	6600.00
12	M-F 30 MIN SEP	3	11:35P	12:37A	30S	10/29/12-11/02/12	11:35P-12:37A - LETTERMAN	3	300.00	900.00
13	Sa 30 MIN SEP	1	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	160.00	160.00
14	Sa 30 MIN SEP	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	275.00	275.00
15	Su 30 MIN SEP	1	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	1	400.00	400.00
16	Su 30 MIN SEP	1	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	450.00	450.00
17	T 30 MIN SEP	1	07:58P	09:00P	30S	10/30/12-10/30/12	NCIS	1	4000.00	4000.00
18	W 30 MIN SEP	1	07:58P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV	1	3250.00	3250.00
19	Su 30 MIN SEP	1	06:58P	08:00P	30S	11/04/12-11/04/12	60 MINUTES	1	3000.00	3000.00
20	Su 30 MIN SEP	1	11:00A	07:57P	30S	11/04/12-11/04/12	MCDONALD'S STEELERS	1	3000.00	3000.00
21	Su Su 1:4:15P	1	07:03P 12:57P	07:30P 07:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00

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			FROM	TO						
Total Contract:								59		47385.00
Billing Summary										
Qtr 4 12						Oct	Nov	Dec	Total	
						.00	47385.00	.00	47385.00	
GRAND TOTAL									47385.00	

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